

Bitcoin Hits \$50,000 Level First Time In Over 2 Years
 Bitcoin hit the \$50,000-level for the first time in more than two years as the world's largest cryptocurrency was buoyed by expectations of interest rate cuts later this year. Last month's regulatory nod for US exchange-traded funds also supported the rally. The cryptocurrency has risen about 16.3% so far in 2024. On Monday, it touched \$50,280—its highest since Dec 27, 2021.
 Source: Reuters

TIMES BUSINESS

Quarterly Bitcoin rates from Dec 2021 to Feb 2024
 (Figures in \$)



CYBERSECURITY

(The Gold of Digital Economy)

63 moons Invites Franchisees for a Nationwide Opportunity in Cybersecurity

We, 63 moons, had announced our path-breaking entry in cybersecurity technology on 1st December, 2023, and now we have kept our promise with its scheduled commercial roll-out from April 2024. Powered by avant-garde cybersecurity technologies, in alliance with the world's 10 best cybersecurity firms, from Israel to USA, we offer you the most rewarding franchise opportunity to fuel your business growth. Our pan-India franchise network enables you to ride the digital economy wave, which is set to become bigger than the physical economy. The following is our cybersecurity technology universe:

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FOR EVERY MOBILE PHONE
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FOR EVERY ENTERPRISE SERVER
- 
FOR EVERY CITY, EVERY STATE & THE COUNTRY

Enabled by Centralised Security Operations Nerve Centre (SOC) & Supported by a Decentralised Franchise Network

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PRODUCTS*	SERVICES*
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*Partial List

To appoint franchise partners, nationwide roadshows in 52 cities across 28 states and 8 union territories will begin 1st March, 2024, onwards. Visit www.63sats.com/franchise for registration and city-specific schedules.

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| 1) Ahmedabad - 1 st March | 3) Hyderabad - 8 th March | 5) Mumbai/Pune - 22 nd March | 7) Kolkata - 3 rd May | 9) Chandigarh - 24 th May |
| 2) Bengaluru - 7 th March | 4) Delhi/Gurugram/Noida - 15 th March | 6) Chennai - 5 th April | 8) Jaipur - 17 th May | 10) Kochi - 31 st May |

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Opening Nationwide Cybersecurity Helpline Soon



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Participation in the roadshows is by invitation only
 Company profile is mandatory for registration
 Register here: www.63sats.com/franchise

